2020-2021 District Goals

District: 310 A2

Constitutional Area: Orient and Southeast Asia

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	60	20
2nd Quarter	1	20	40	30
3rd Quarter	1	20	40	20
4th Quarter	0	0	20	30

FY New Clubs

2

FY Charter Members

40

FY New Members

160

FY Retention Goal

100

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

100

Action Plan

ACTION PLAN NEW CLUBS.pdf
ACTION PLAN New members.pdf

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date

DISTRICT CUSTOM IMPACT

Goal Statement

District Goal for Leadership development
1. 90% of Club Officers will complete their training by Online/Class
2. 100% of ZC/RC will complete their training by Online/Class
3. 100% of Cabinet Secretary & Treasurer will complete their training by Online/Class
4. The district will have present and future Lions leaders to training such as MyLion, MyLCI, Master of Ceremonies, TrainTheTrainner, Mentoring, CGL, LLI, ELLI and ALLI

District Goal for Service Activities
1. To provide more hands on Service within our Communities, by telling our stories about why we became Lions
2. Our District will serve 40,000 people
3. Our District will complete 50 service activities.
4. 80 % of clubs will report their service projects via MyLion.

Action Plan

ACTION PLAN LCIF.pdf
ACTION PLAN LEADERSHIP DEVELOPMENT.pdf
ACTION PLAN Service Project.pdf

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date